

**ERODE ARTS AND SCIENCE COLLEGE**  
**(AUTONOMOUS)**  
**ERODE – 638 009**  
**Gender Champion Club**

Gender socialization of both boys and girls begins early and it is very important to initiate the change processes at the young age to shape their attitude and behavioral transformation. Creating positive social norms in the educational institution and to promote gender equality, we need to change the mode of interaction at all levels. To increase the outreach for creating an environment that fosters equal treatments, Government of India envisages engagement of Gender Champions in all schools and colleges.

**Aim**

To make the young boy's and girl's gender sensitive and create positive social norms that values the girls and their rights.

**Objectives:**

To provide an integrated and interdisciplinary approach to understanding the social and cultural constructions of gender that shapes the experiences of women and men in the society.

**Gender Champion club Activities**

- ❖ Inaugurated “**Gender Champion Club**” in our college on 18.12.2015 in the presence of our Secretary and Correspondent ‘Sathanai Semmal’ Thiru K. K. Balusamy, Chief guest Dr. A. Puratchikodi, Principal Dr. R. Venkatachalam, Nodal officers Dr. K. Parvathi and S. Kiruthika along with gender champion T. Praveena (II MCA) with 49 gender club members.
- ❖ Gender activities like group discussion, debate on Gender discrimination were discussed among the gender club members during the academic year 2015- 2016.
- ❖ Gender sensitization programme was organized on 19 /12/ 2015 and special gender awareness speech was delivered by the Dr. Kamalaveni, Assistant professor of Women studies, Bharathiar University, Coimbatore.

- ❖ Our Gender Champion club stepped into second step in the ladder with Nodal officers Dr. K. Parvathi , Assistant Professor of Zoology and Mrs. S.Maheswari Department of Commerce CA, Gender champion for the year 2016 -2017 was B. Karthick of III B.Sc Physics with 77 club members .
- ❖ Organized Gender awareness programme on 28/ 1/ 16 and gender awareness talk was given by Dr. T. Ranganayaki, Associate professor of Computer science, Erode Arts and Science College, Erode-9.
- ❖ Gender sensitization programme was organized on 28/1/16 and Dr. Manimegalai, Associate professor and Head, Department of Women studies, Bharathidasan University, Trichy delivered a special awareness speech on gender issues.
- ❖ On behalf of Gender Champion Club and Women's Club, organized counseling programme for girls on 8 / 2/ 2017. Jc A. Dhanavel and Jc Manju Anand, HRD Trainers were delivered special counseling speech.
- ❖ Our Gender Champion club stepped into third step in the ladder with Nodal officers Dr. K. Parvathi, Assistant Professor of Zoology and Mrs. S.Maheswari, Department of Commerce CA, Gender Champion' for the year 2017 -2018 are D. Nandha Priyan of III B.Sc chemistry and J. Vineeth of II B.Com CA with club members.
- ❖ Organized National commission for women, New Delhi sponsored 'Nationwide competition to create awareness about the legal rights of Women' on 10/ 10/ 17 in our Institution and 280 students were participated and 7 students won prizes.
- ❖ Organized NCW sponsored Prize distribution function for the prize winners on 14/10/17 and prizes were distributed for the prize winners and participation certificates were given to all the participants.
- ❖ Organized a special awareness lecture on sexual harassment of women on 14/10/17 and Dr. Kamalaveni, Assistant professor of Women studies, Bharathiar University, Coimbatore delivered motivational speech about sexual harassment.

**Staff Co ordinator**

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